

WESTERN NSW HEALTH RESEARCH NETWORK



SPONSORSHIP PROSPECTUS

**Innovating for Health
Equity:**

Bridging Gaps in
Rural Healthcare

**6 - 7 OCTOBER 2026
ORANGE NSW**





Government funding for Rural Health Research was only 2.4% for the decade to 2014¹

even though 30% of Australians live in rural and remote areas



People living in rural and remote areas have less access to health professionals and services



Australians living in rural and remote areas generally have poorer health than their urban counterparts

Support WHRN to combine resources, enhance communication, ensure sustainability, and build local research capacity. Your support can lead to significant improvements in health outcomes for individuals living in our rural communities.

Funding for **research** specifically aimed to deliver health benefits to Australians living in rural and remote areas is significantly under representative of the need

ABOUT WHRN

The Western NSW Health Research Network Inc (WHRN) is a member-based network established in 2013 aimed at strengthening health research partnerships across Western and Far Western NSW. To date we have 700 members. WHRN brings together researchers, clinicians, health services, universities, Aboriginal Community Controlled Health Organisations, policymakers and community partners to support research that addresses the unique challenges of rural and remote health. Through collaboration, capacity building and knowledge exchange, WHRN supports high-quality, locally relevant research aimed at improving health outcomes and advancing health equity for rural communities.



Work with WHRN to strengthen Rural Health

Rural health research networks, supported by **local** business and community partnerships, are essential for addressing the health disparities faced by rural and remote populations

¹Barclay, L., Phillips, A., & Lyle, D. (2023). Rural and remote health research: Does the investment match the need? Rural and Remote Health, 23(1), 1-12.

WHRN2026

Innovating for Health Equity: Bridging Gaps in Rural Healthcare

On behalf of WHRN we are pleased to invite you and your organisation to partner with us as a Symposium Sponsor for WHRN2026.

The symposium is designed to support meaningful collaboration, showcase innovative research and service models, and drive practical solutions that improve health outcomes for rural and remote communities, and it is an opportunity for all of us to demonstrate our commitment to health research that is done locally to benefit our community.

The WHRN2026 program will feature:

- High-quality keynote and plenary presentations from leading rural and regional health experts
- Workshops addressing
 - Health equity
 - Scaling rural models of care
 - Strengthening the rural health workforce
 - Digital health
 - Mental health equity
 - Research impact
- Scientific sessions presenting innovative, translational research and impactful change
- Networking opportunities, including the Gala Awards Dinner where the **Western NSW Health Researchers of the Year** will be announced across multiple categories

The symposium exhibition and trade display are always a central feature of WHRN2026, providing partners, sponsors and exhibitors with valuable, high-visibility engagement with delegates. Catering breaks encourage meaningful interaction and discussion throughout the event.

A range of sponsorship packages are available and have been designed to provide genuine value, strong brand visibility and meaningful engagement aligned with your organisation's strategic objectives and commitment to investment in the health of our local community.

We look forward to discussing WHRN2026 opportunities with you.



Dr Catherine Keniry
Co-Chair,
Western NSW Health Research Network
*Associate Head of School
School of Rural Medicine
Charles Sturt University*



Deborah Kenna, OAM
First Nations Co-Chair
Western NSW Health Research Network
*Health Service Manager
Molong MPS and Cudal Health Service
Western NSW LHD*

WHRN 2026 PROGRAM

Tuesday 6th October

Workshop and Networking Sessions, trade display
Gala Dinner, incorporating the Western NSW Health Researcher of the Year Awards

Wednesday 7th October

Scientific Sessions - research presentations and keynote speakers, trade display

Full program available here: <https://whrn.org.au/events/whrn2026/program/>

SYMPOSIUM VENUE

The Orange Ex-Services' Club has been selected, conveniently located in the heart of the Orange CBD. The conference facilities can cater for up to **400 delegates**.

WHO WILL ATTEND

- Clinicians and clinician-researchers from across NSW
- Health service executives and managers
- Academic and early-career researchers from multiple universities
- Health policy and planning professionals
- Aboriginal health leaders and community representatives
- Consumers

175 delegates attended WHRN2025 from across NSW. We are expecting over 200 delegates from across NSW to attend WHRN2026.

A SPECIAL THANKS TO WHRN2025 PARTNERS



SPONSORSHIP OPPORTUNITIES

WHRN invites **local businesses** to partner and engage with us to support **local health research** that strives to improve the health access and health outcomes of Western NSW communities.

Sponsorship of WHRN2026 offers organisations a unique opportunity to demonstrate corporate social responsibility, strengthen regional connections, and align their brand with initiatives that deliver meaningful community impact. **Sponsors do not need to work directly in the health sector to play an important role in supporting rural health research and innovation.**

By partnering with WHRN, sponsors gain:

- Recognition as a supporter of innovation, equity and regional development
- High-quality exposure through WHRN's flagship events, including WHRN2026
- Opportunities to build relationships with researchers, clinicians, health leaders and policymakers
- Brand visibility across WHRN communications, events and digital platforms
- Access to over 200 symposium delegates, many of whom are visitors to Orange

GOLD SPONSOR

\$9000

- Recognition of your support for local health research to improve health outcomes in rural communities
- Priority placement of your logo on the WHRN website and all email communications and newsletters for 12 months
- Priority placement of your logo on symposium promotional material and acknowledgment at WHRN2026 Research Symposium and Gala Dinner as a Gold sponsor
- Complimentary trade display opportunity at the symposium
- 4 complimentary tickets to the Gala Dinner
- Opportunity to contribute a gift to be included as the lucky door prize

GALA DINNER SPONSOR

\$8000

- Your sponsorship will help us to host this prestigious Gala Dinner that allows us to highlight and acknowledge the important work health researchers are doing throughout Western NSW.
- Invitation to give a welcome address at the awards event
- 4 complimentary tickets for the Gala Dinner
- Inclusion of your logo on symposium promotional material and acknowledgment at WHRN2026 Research Symposium and Gala Dinner as the Gala Dinner Sponsor



From local support to
Lasting rural health impact

SILVER SPONSOR

\$5000

- Recognition of your support for local health research to improve health outcomes in rural communities
- Inclusion of your logo on the WHRN website and all email communications and newsletters for 12 months
- Inclusion of your logo on symposium promotional material and acknowledgment at WHRN2026 Research Symposium and Gala Dinner as a Silver sponsor.
- Complimentary trade show opportunity at the symposium

BRONZE SPONSOR

\$2500

- Inclusion of your logo on the WHRN website and all email communications and newsletters for 12 months
- Inclusion of your logo on symposium promotional material and acknowledgment at WHRN2026 Research Symposium and Gala Dinner as a Bronze sponsor.

OTHER SYMPOSIUM SPONSORSHIP OPPORTUNITIES

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|  | <p>DELEGATE PACKAGES - 12 x \$500</p> <p>Your sponsorship will provide up to 12 x \$500 scholarships to support registration, travel or accommodation costs for western or far western Aboriginal health workers, clinicians or health students to attend WHRN2026</p> <p>Includes all benefits of Silver Sponsorship</p> |
|  | <p>SPONSOR A WORKSHOP - \$2500</p> <p>Have your brand acknowledged for sponsoring one of the workshops held on Day 1. Your contribution will support delivery of the workshop and may contribute to travel / accommodations costs for workshop hosts.</p> <p>Includes all benefits of Bronze Sponsorship</p> |
|  | <p>TRADE EXHIBITOR PACKAGES - \$1500</p> <p>The conference exhibition will be a central feature of WHRN2026, providing partners, sponsors and exhibitors with valuable, high-visibility engagement time with delegates. Catering breaks will be held within the exhibition space to encourage meaningful interaction and discussion throughout the event. Engage with delegates over the 2 days of the symposium. Includes 2 x Gala Awards tickets</p> |

If you would like to discuss your support of WHRN2026 further please contact:

Jo Hunter
 Secretary
 Western NSW Health Research Network
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Let's work together

To strengthen rural health